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**Homework – Excel Challenge**

**5.25.2020**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. Campaigns were more successfully funded from January to May. Campaigns were more likely to fail from April to December.
   2. Music projects were more likely to be successful compared to other types of campaigns.
   3. Food projects are more likely to fail compared to other types of campaigns.
2. **What are some limitations of this dataset?**
   1. There is no data on how the projects fail or are successful. This prevents us from being able to forecast/predict.
   2. Need more granular data – themes of the tv shows, etc. This would again help with identifying shows that are more likely to be funded.
3. **What are some other possible tables and/or graphs that we could create?**
   1. We can create graphs that are categorized by countries and states.
   2. We can create graphs to see if funding changes over time for certain campaigns – funding for music, tv shows, video games, etc.